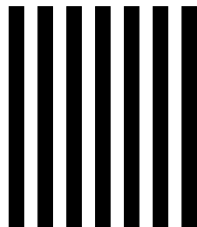


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SEDL  
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AUSTIN TX 78723-9905**



## HOW SEDL CAN HELP YOU

SEDL can work with educators in many ways. We customize our work so it fits your needs. For example, SEDL can help states, schools, districts, or communities

- Meet NCLB goals
- Use data to make informed decisions
- Design effective professional development for a small or large group
- Evaluate program or professional development effectiveness
- Develop family and parent involvement programs
- Facilitate school change and improvement

## Our History of Success

Working side-by-side with its clients and funders, SEDL identifies, develops, and helps implement solutions to tough education challenges. Through this collaborative process, SEDL bridges the gap between education research and practice.

Founded in 1966 in support of the Elementary and Secondary Education Act, SEDL's research and development of bilingual teaching materials launched us onto the national stage.

In the following decades, SEDL focused on standards-based reform and whole school improvement in support of our clients and funders. In addition, SEDL provided extensive professional development to those working in math and science, while expanding our disability research and disability resources.

Today, accountability mandates have created new challenges for educators. SEDL's research-based products and technical assistance for school and district improvement are specifically tailored to meet the needs of administrators throughout the country. Our history of commitment to rigor and quality is reflected in our work in these areas of expertise:

- Afterschool learning
- Disability research
- Family and community involvement
- Leadership development
- Math and science
- Reading, language, and literacy
- Research and evaluation
- School improvement
- Technology



[www.sedl.org](http://www.sedl.org)

**TEACH. DISCOVER. SOLVE.  
ENGAGE. LEARN.**

These are things we do every day with states, districts, schools, and communities to help ensure a quality education for all learners.

ADVANCING RESEARCH  
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## Who We Are

SEDL is a 501(c)3 nonprofit organization with a staff of dedicated education and research professionals. About two-thirds of our staff have teaching or administrative experience. We understand what goes on in classrooms and the challenges that schools and districts face every day. We have been there.

## What We Do

SEDL bridges the gap between education research and practice through high-quality professional development, research and evaluation, and products and services—all designed to improve teaching and learning. We help schools and districts find research-based solutions to the challenges they face in the classroom.

We work with a diverse range of partners and clients. Our work currently includes:

- Working with schools in the core content areas of reading, mathematics, and science
- Working in the fields of disability research, family and community involvement, and afterschool
- Supporting state agencies to meet NCLB goals
- Overseeing randomized controlled trials (the gold standard in research) in reading
- Providing professional development to state agency, district, and school employees

## How We Do It

### PROFESSIONAL DEVELOPMENT

SEDL's professional development takes many forms: face-to-face, Web-based video conferencing, and online applications. Our professional development is rooted in research and designed with practical use in mind.

- District-wide literacy professional development for all teachers—no matter what subject they teach—incorporates state literacy standards and covers evidence-based instructional strategies for daily use in the classroom.
- Professional development for literacy coaches relies on examining and analyzing student data and focuses on five areas of structural support for teachers.
- Training on the professional teaching and learning cycle was developed through research with 60 schools and districts. It shows school staffs how to focus on student learning through structured teacher study and discussion.

### RESEARCH & EVALUATION

Educators are looking for programs and materials based on rigorous research instead of relying on anecdotal evidence. SEDL has a 40-year history of conducting research and evaluation and translating the findings into strategies and tools that educators can use in a variety of situations.

- Our research identifying practices that lead to improved achievement for students in afterschool programs has resulted in new training and tools for afterschool educators.
- Our evaluations help drive program improvements and help schools reach their goals for teacher quality and student achievement.
- Our synthesis and support of disability research has led to increased consumer use of evidence-based information, ultimately helping people with disabilities and their families make better decisions.



### PRODUCTS & SERVICES

SEDL creates products and services designed to strengthen instruction and help students learn—no matter what their learning needs. SEDL's products are developed from extensive research, affiliations with leading scholars, and years of practical application.

- Whether you need coaching or help with data collection, school improvement, or evaluation, our services can be customized according to your school or district needs.
- Our best-seller, *Taking Charge of Change*, has been used in educational leadership courses and in schools and districts across the country as administrators guide staff in adopting school change strategies. See more of our top-selling products such as *Active Learning with Technology* and the *Concerns Based Adoption Model (CBAM)* at [www.sedl.org/pubs/](http://www.sedl.org/pubs/).
- Our online databases related to family and community involvement and to K-3 reading assessments provide free access to research findings on parent involvement and information on quality classroom assessments.

Please fill out the form below:

- I would like more information about SEDL's
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- Evaluation services
- Technical assistance for \_\_\_\_\_  
(indicate topic above)
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- Please add me to the mailing list for *SEDL Letter*
- Please send me a product catalog

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