



# Partnerships *InAction* | *Golf*

*Take a Swing at Ending Global Poverty*



An initiative of Aga Khan Foundation U.S.A. and its volunteers in communities across America



We need your support

*Your organization has the potential to make a profound difference in some of the most resource-poor and neglected regions of the world.*

*“There are those who enter the world in such poverty that they are deprived of both the means and the motivation to improve their circumstances. Unless they can be touched with the spark which ignites the spirit of individual enterprise and determination, they will only sink into apathy, degradation and despair. It is for us, who are more fortunate, to provide that spark.”*

**–HIS HIGHNESS THE AGA KHAN**



## It's time for *change*

We live in a world where **1.3 billion people** live on less than **one dollar a day**. As global citizens, you can become part of the solution to **alleviate global poverty** and play an active role in helping communities become self-sufficient.

Among Americans, there is a growing awareness of the serious consequences of global poverty. Poverty has proven to be one of the biggest sources of instability and conflict in the world today. The lack of economic opportunities continues to fuel conflicts all over the world.

Partnerships*nAction* Golf is an initiative of the Aga Khan Foundation U.S.A. (AKF USA), a non-profit international development agency that seeks to improve opportunities and livelihoods of communities in the developing world without regard to race, religion or origin. This popular national event bridges Americans' spirit of generosity by reaching out to uplift people living in poverty around the world. It is

a partnership embracing the human values of dignity, self-reliance, pluralism, equality and justice.

Inaugurated in 2007, Partnerships*nAction* Golf tournaments were inspired by the tremendous success of the Foundation's flagship program, Partnership Walk. Since its inception in 1995, Partnership Walks have attracted over 239,000 participants in five major U.S. cities, raising over \$28 million nationwide.

Partnerships*nAction* Golf provides companies with a unique opportunity to raise their profiles by becoming corporate sponsors of the tournaments. By helping to alleviate poverty and despair, you can plant the seeds for building a more peaceful world for all.



*“Our collaborative work with Aga Khan Development Network over the years exemplifies the power of public-private partnerships in making measurable, long-term impact for those most in need.”*

**CONRAD PERSON**, Director of Johnson & Johnson’s International Programs and Product Giving, Corporate Contributions

## Quick facts about PartnershipsInAction Golf

*100% of donations and all net proceeds from golf tournaments go directly to projects supported by the Foundation; not a cent is spent on administration*

*Held in major cities such as Atlanta, Chicago, Dallas, Houston, Los Angeles, San Antonio and Seattle since 2007, tournaments continue to expand to other cities*

*Supported by thousands of golfers and sponsors joining together to take a swing at ending global poverty*

*Offers a variety of attractive sponsorship opportunities with value-added benefits and special gifts and prizes to give maximum exposure to corporations, businesses and individuals*

*Provides a unique opportunity to create awareness about international development while enjoying a day out on the green with friends and colleagues*



As a *PartnershipsInAction* Golf sponsor, you can join the growing ranks of motivated golfers and **socially responsible American corporations**.

Golf is one of the fastest growing leisure activities in the US, and golfers have shown resolute willingness to get out and support a good cause and have a fun and social time doing it. Don't miss this chance to get your company involved in this awareness and profile-raising activity.



The sponsorship packages and the corresponding recognition opportunities in each tournament are impressive, and there are lots of extras for sponsors and their guests. It is also a great opportunity to network with golfers, sponsors, volunteers and other participants.

Corporate partners have the opportunity to sponsor brunches, banquets, receptions, carts, contests and individual holes, to name a few. With a wide range of options for sponsorship levels and benefits, there is a package for everyone.

## EASY STEPS TO ENGAGE YOUR EMPLOYEES AND CLIENTS

- Invite a *PartnershipsInAction* Golf volunteer for a “Lunch and Learn” session with your group to better understand how your contribution goes to save and improve lives
- Select your desired sponsorship level from the *PartnershipsInAction* Golf sponsor package. Each sponsorship package includes multiple benefits including golf fees for tournament playing spots
- Engage your employees and clients to create foursomes or register as individuals by visiting [www.partnershipgolf.org](http://www.partnershipgolf.org)

## VOLUNTEER OPPORTUNITIES

*PartnershipsInAction* Golf tournaments are organized by volunteer teams. Join hundreds of other volunteers across the country for a satisfying and rewarding experience.

### GET INVOLVED NOW

**Volunteer • Sponsor • Donate • Register Online**

[www.partnershipgolf.org](http://www.partnershipgolf.org)

**CALL:** 1-888-253-9255

**EMAIL:** [pgolf@akfusa.org](mailto:pgolf@akfusa.org)

# Impact of *change*



In Kenya, Tanzania and Uganda, **260,000 students** along with their parents and teachers have benefited from AKF's School Improvement Program.

Aga Khan Agency for Microfinance disbursed more than **150,000 loans** to poor and low-income households in 2006, amounting to **\$109 million**. These loans help build businesses, improve living standards and provide a pathway out of poverty.

For a quarter century, AKF USA has been investing in people, extending a helping hand to communities and individuals so they may live with dignity and hope. Your sponsorship can make a tremendous impact on **saving lives, educating children and helping families to lift themselves out of poverty.**

Here's a glimpse at how far your contribution actually goes.

In 1989, diarrhea was the #1 killer of children under five globally. AKF was a pioneer in research and promotion of oral re-hydration therapy, an affordable treatment for diarrhea-related dehydration. By 2000, diarrhea-related deaths declined by half, **preventing more than 1 million deaths** every year.

**2.5 million people** have benefited directly from the Aga Khan Foundation's rural support programs worldwide, with indirect beneficiaries reaching close to **12 million people in over 8,400 village organizations.**





After civil war in Tajikistan, AKF's agricultural reform program brought new land into production with the construction of irrigation channels and improved productivity with better farming techniques, enhanced seed varieties and crop diversification. In eastern Tajikistan, food self-sufficiency increased dramatically **from 15% in 1993 to 80% by 2002.**

Since its inception in April 2006, the Partnership for Advancing Community Education in Afghanistan has set up **2,076 classes in 870 communities in 17 Afghan provinces**, reaching **2,173 teachers (27% female)** and nearly **60,000 students (69% girls)** and trained **850 school management committees** to monitor community-based education classes.

Aga Khan Health Services cares for **1.8 million people** annually and employs **8,000 staff**, operating **320 medical facilities** in East Africa, South and Central Asia, including primary health care clinics, diagnostic centers, women's hospitals and referral hospitals.

The Community-led Initiatives for Child Survival Project, supported by the U.S. Agency for International Development is creating an affordable, decentralized health care system to reach nearly **90,000 people in 67 villages** in the Wardha district of Maharashtra, India.

## OUR PARTNERS IN CHANGE

Aga Khan Foundation U.S.A. partners with other like-minded institutions dedicated to international development, sharing lessons learned and collaborating on programs. The Foundation also works together with local and national governments. As an agency of the Aga Khan Development Network, the Foundation coordinates closely with its sister agencies, each of which has experience and expertise in various fields.

Some institutions that AKF USA has collaborated with include:

American Institutes for Research

American Red Cross

Bill & Melinda Gates Foundation

CARE

Citigroup Foundation

Flora Family Foundation

Ford Foundation

Johns Hopkins University

Johnson & Johnson

Charles Stewart Mott Foundation

Omidyar Foundation

Pfizer Inc.

Rockefeller Foundation

South Asia Earthquake Relief Fund

United States Agency for International Development

United States Department of Agriculture

United States Department of State

United States Environmental Protection Agency

*www.partnershipgolf.org*

Aga Khan Foundation U.S.A., established in 1981, is a private, non-denominational, non-profit international organization committed to the struggle against poverty, hunger, disease and illiteracy, primarily in Africa and Asia. The Foundation supports innovative community approaches to meet basic human needs, mainly in the areas of health, education, rural development, civil society and the environment.

The Foundation is an agency of the Aga Khan Development Network, a group of private development agencies founded by His Highness the Aga Khan, with mandates ranging from health and education to architecture, culture, microfinance, disaster reduction,

rural development, the promotion of private sector enterprise and the revitalization of historic cities.

Through long-term partnerships with a strong commitment to international development, the Foundation collaborates with several public and private foundations and corporations, including Bill & Melinda Gates Foundation, World Bank, Citigroup Foundation, Johnson & Johnson and US Agency for International Development. The Foundation presently supports over 100 programs in 18 countries for the common good of all citizens regardless of their gender, origin or religion.



**AGA KHAN FOUNDATION U.S.A.**

*An agency of the Aga Khan Development Network*

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